

Introduction to Pinterest



Section 1: How to Make a Pinterest Account



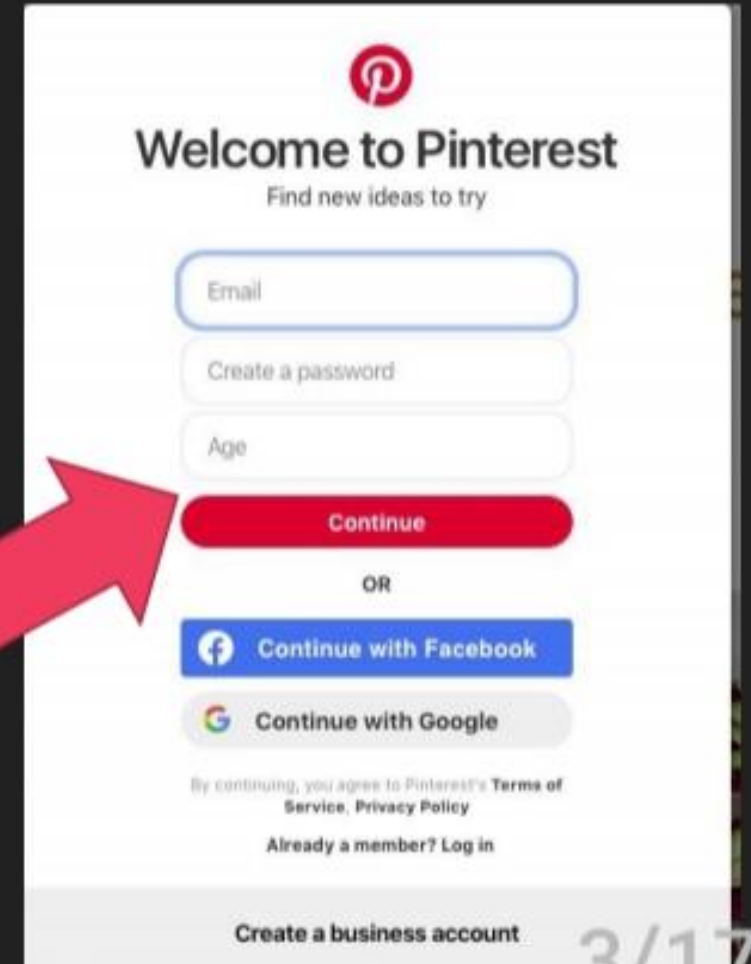
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How to Make A Pinterest Account

1. Download the Pinterest App from Your Phone's App Store
2. Open the App and Fill in The Sign Up Information
 - Email
 - Create a Password (and write it down somewhere where you will remember in case you forget)
 - Age (you do not need to include your actual age)
3. Press Continue



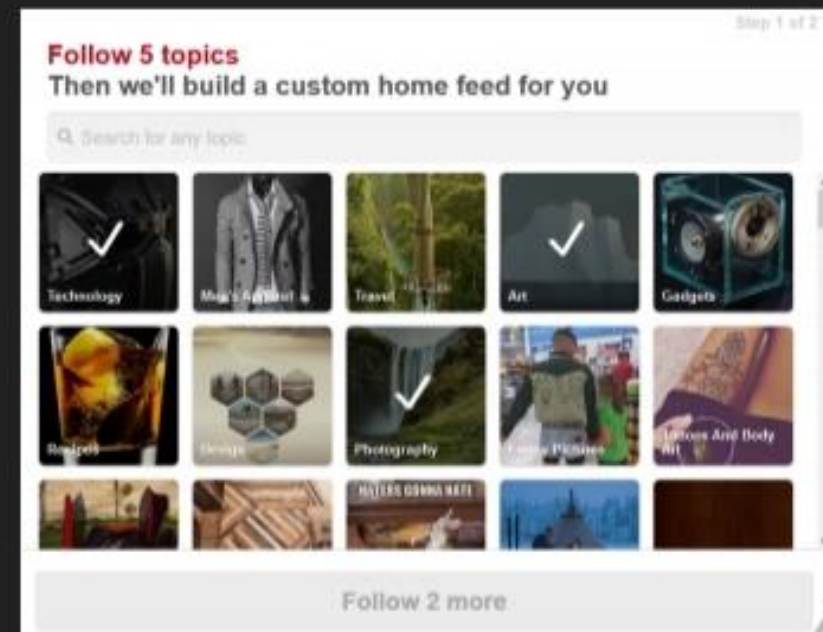
The screenshot shows the Pinterest sign-up interface. At the top is the Pinterest logo. Below it, the text reads "Welcome to Pinterest" and "Find new ideas to try". There are three input fields: "Email", "Create a password", and "Age". Below these fields is a red "Continue" button, which is highlighted by a large red arrow. Underneath the "Continue" button is the word "OR". Below "OR" are two buttons: "Continue with Facebook" (blue) and "Continue with Google" (grey). At the bottom of the form, there is a link for "Terms of Service, Privacy Policy" and a link for "Already a member? Log in". At the very bottom of the screen, there is a link for "Create a business account".

How to Make a Pinterest Account (Cont'd)

4. Choose Your Topics of Interest

- Pinterest will ask you a few demographic questions and then ask you to select 5 topics of interest in order to give you content that you want to see in your feed.

5. Press Continue

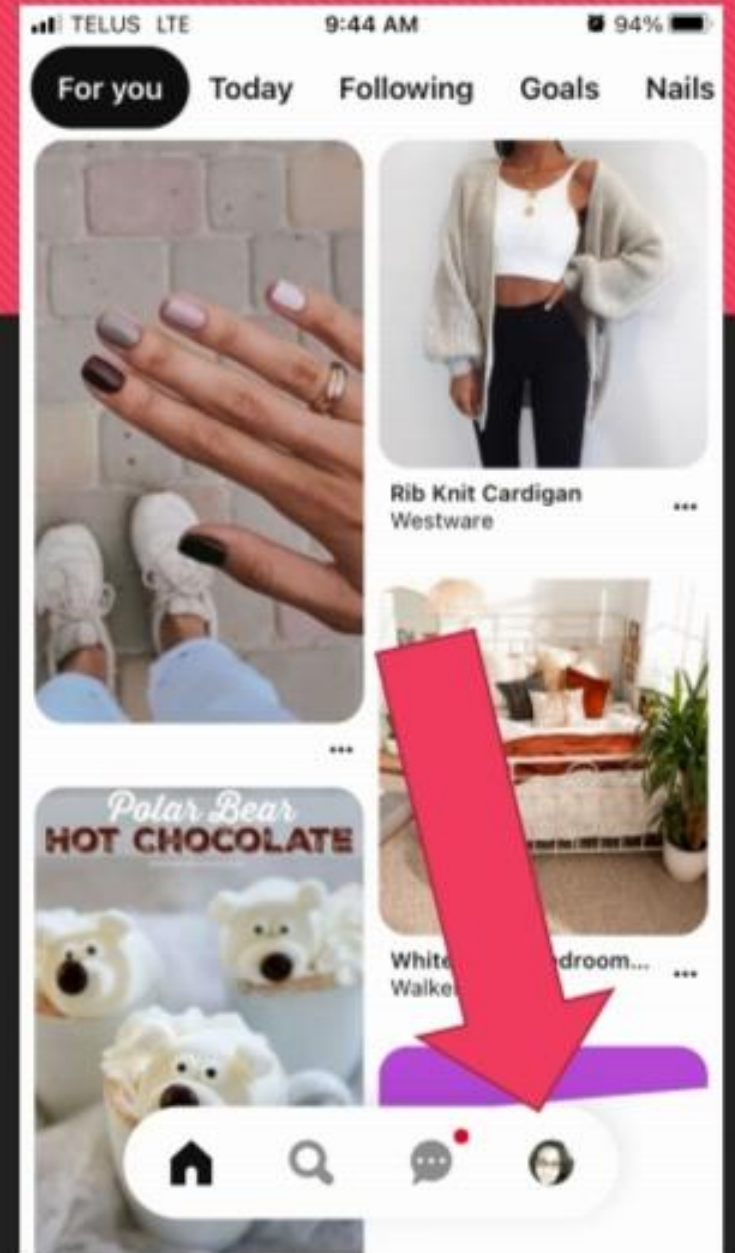


Section 2: How to Create a Board



How to Create a Board

- A board on Pinterest is where you store your pins
- 1. Click on your profile using the bottom toolbar and click your profile on the right



How to Create a Board (Cont'd)

2. Click the + Button in the top right near your settings (Photo 1)
3. Click "Board" (photo 2)

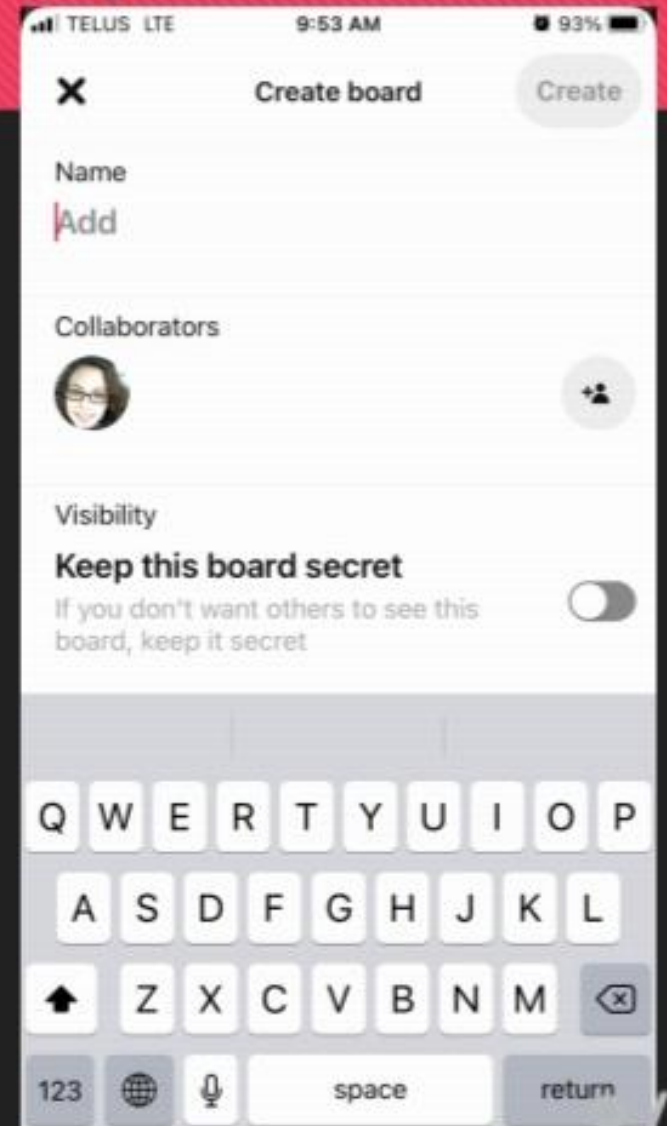


Photo 2



How to Create a Board (Cont'd)

4. Type in the name of your board
 - Make the board a secret
5. Click Create



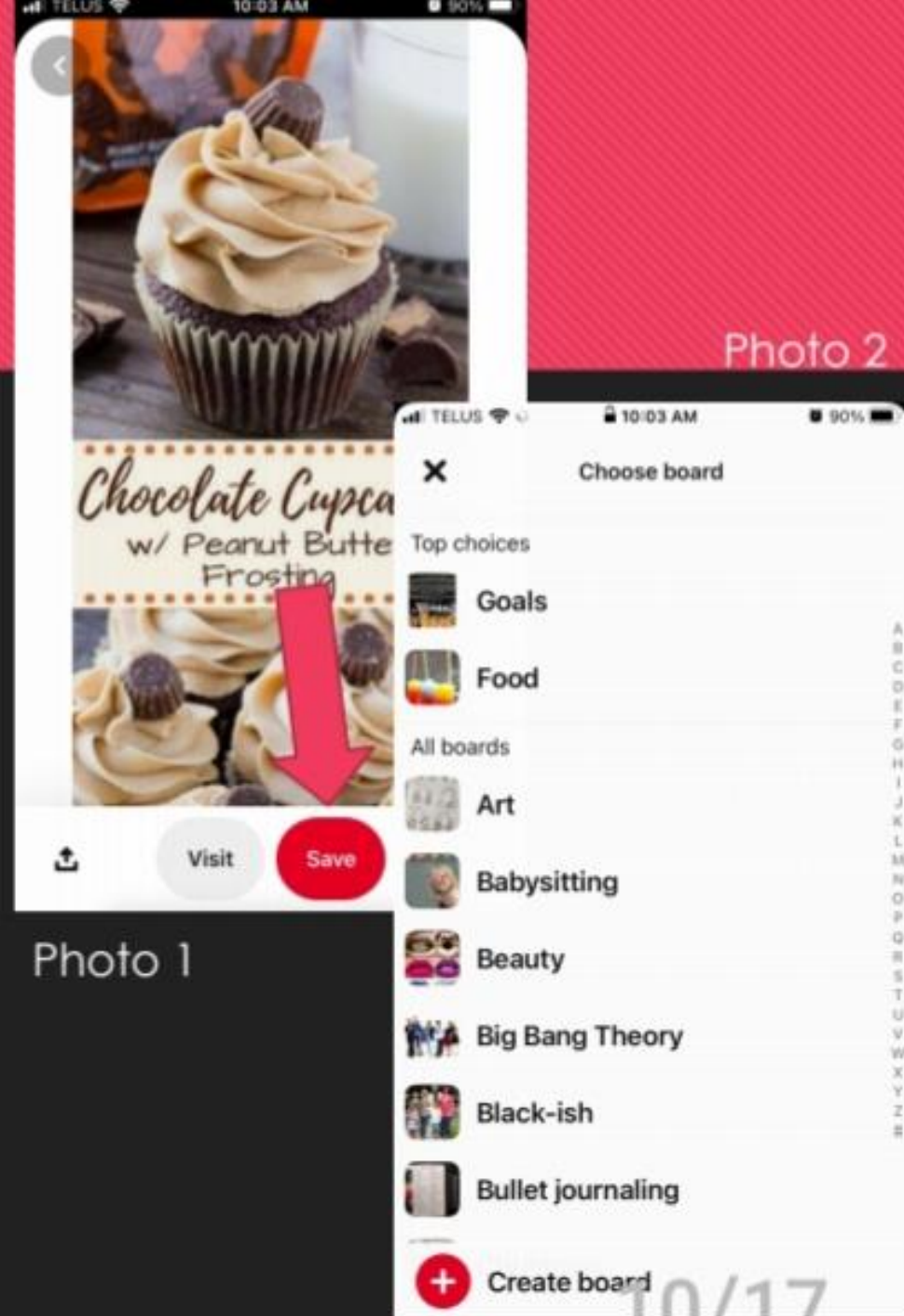
Section 3: How to Pin Something



How to Pin!

1. Scroll through your home feed and select a pin you like
2. Click the save button (photo 1)
3. Select a board or create a board to put it on (photo 2)

You can find these pins later by going to your profile and
On the board you put it on.

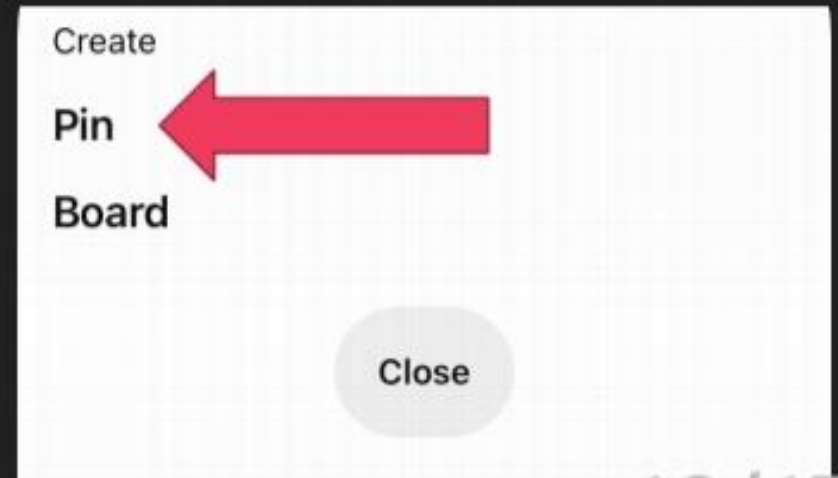


Section 4: How to Post Your Personal Creations



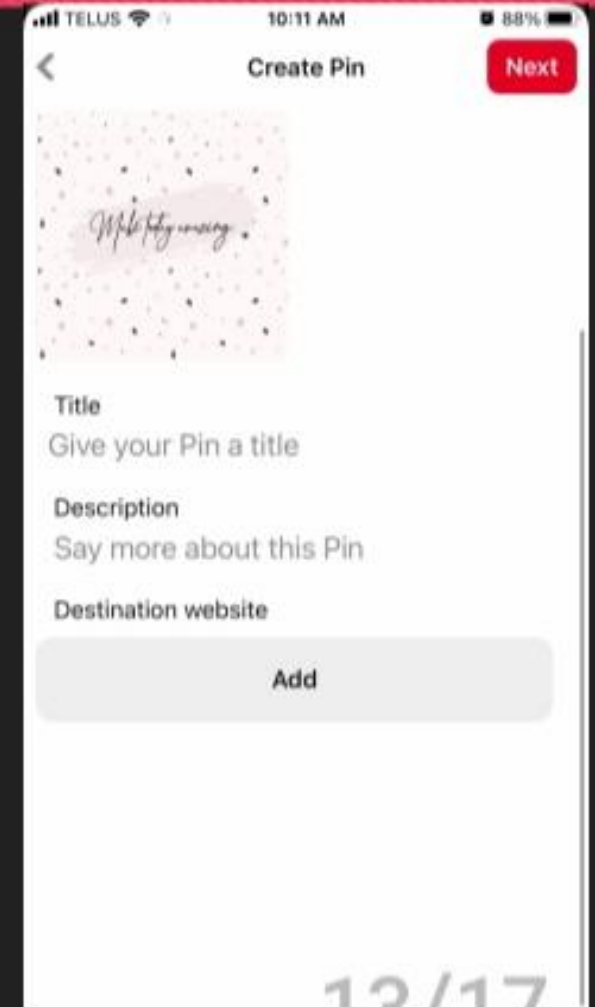
How to Post Your Personal Creations

1. Take a photo of your creation
2. Go to the profile page by selecting the profile icon in the toolbar
3. Click the plus button near the top right
4. Select Pin



How to Post Your Personal Creations (cont'd)

5. Select the photo that you want to upload
6. Click next (photo 1)
7. Give your pin a title
 - Give your pin a description
8. Click next (photo 2)
9. Select a board to put it in



How to Search for Certain Pins

How to Search for Certain Pins

1. In the bottom toolbar, click the search icon (photo 1)
2. Type in what you want to search (photo 2)

Photo 1

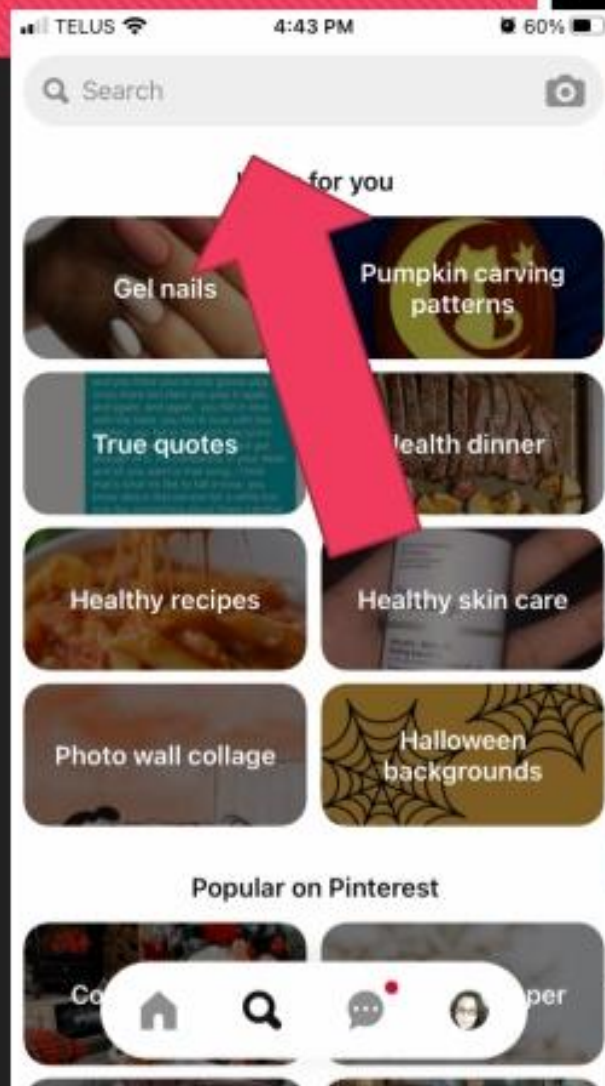
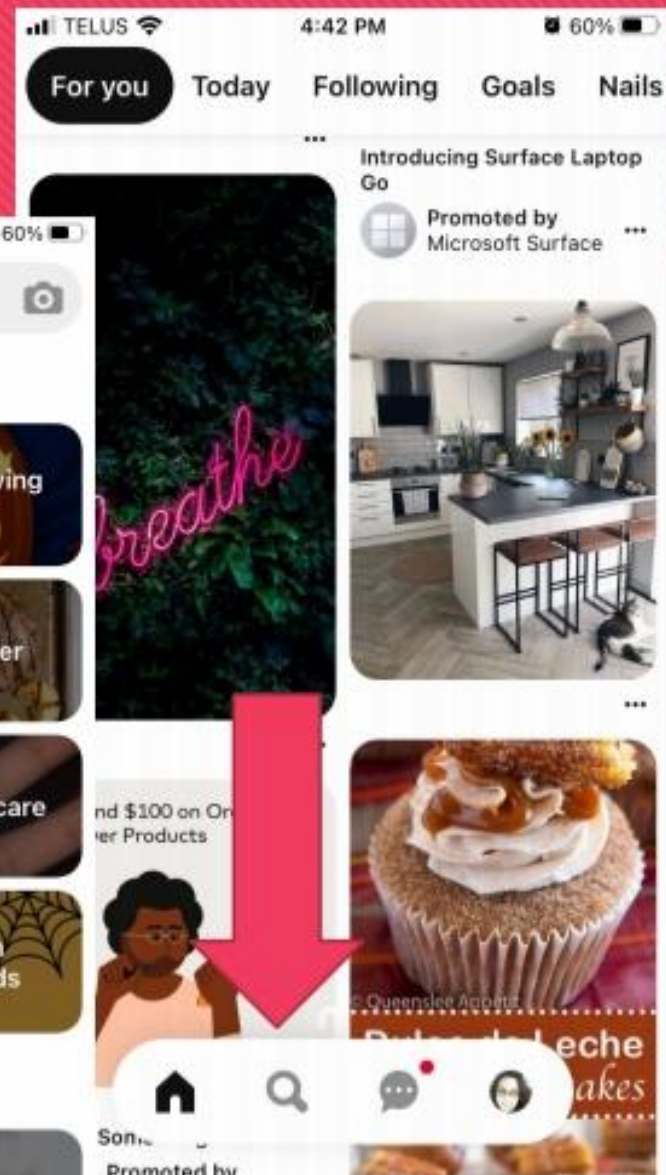


Photo 2

How to Search for Certain Pins (Cont'd)

3. You can make your search even more specific by clicking the oval shaped tabs under the search bar



Thanks For Watching!



Now You
Know The
Basics of
Pinterest



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